



European
City of Science
Leiden2022

VACANCY COMMUNICATIONS MANAGER – EUCYS & EU TALENTON

Experience with communication in the context of science and events? Join the Team!

This year 2022, Leiden is the stage of the European scientific world. The major issues of our time will be discussed during countless conferences and special meetings. Simultaneously, we designed an exciting program, by and for residents of the city and region, where every day is centered around a different, intriguing topic, thus connecting science and society. For the occasion of Leiden European City of Science 2022, a foundation by the same name was founded by the Municipality of Leiden, Leiden University, LUMC, and University of Applied Sciences Leiden, with support from EuroScience in Strasbourg and the European Commission in Brussels.

In September 2022, Leiden European City of Science 2022, in close collaboration with the European Commission, will create and organize two major events. These events will be two of the main highlights of Leiden European City of Science 2022: The EU Contest for Young Scientists (EUCYS), for young people between the ages of 14 and 20, and the new event: EU TalentOn for Young Career Researchers. The EU TalentOn is an event for young talents, aged between 21 and 30 years old, from more than forty countries. An initiative of the European Commission, in co-creation with Leiden 2022. Both events will take place in Leiden in September 2022.

We are looking for a highly skilled communications manager, responsible for designing and implementing the overall communications strategy, planning, and campaigns of both the EU TALENTON and EUCYS.

Communications Manager – EUCYS & EU TalentOn (32-36 hours per week or 18 hours per week if you plan on taking just part of the position).

We are looking for someone who has/can:

- experience in both thinking strategically as being hands on, someone who is looking forward to jumping in on this special and vibrant year full of science, society, and events.
- good written and verbal English communications skills
- experience with social media, campaigning, website management, CRM/CMS systems and coordinating printed materials.
- strong proofreading skill, strong eye for detail and concern for quality.
- experience working collaboratively with internal teams and external partners.
- work systematically, accurately, and structured, also under time pressure.
- likes a very varied range of tasks (websites, campaigns, social media...).
- follows the latest developments in the field of marketing and communication.
- a minimum of three years' experience in communications, preferably working in events and/or academic field in an international context.
- affinity with young academics aged 14-30.

We hope you also feel the space to respond if you can't tick all of the boxes above.

Your responsibilities:

- Develop a wide range of communications materials including press releases, websites, content planning, communications plans, and several printed materials for both events.
- (Further) develop and execute a communications strategy for EU TalentOn and the communications planning for both EUCYS and EU TalentOn.
- Campaigning to regional schools and the academic playground in Europe, and delivering other printed and online material while meeting tight deadlines and maintaining a social media and online presence.
- Serve as the primary point of **contact** for all media inquiries and press contacts. Write press-releases, execute the media monitoring, and organize the press conference of both events in close co-operation with the European Commission
- Responsible for the invitation process of the opening ceremonies, award ceremonies and all events associated with EUCYS and EU TalentOn.
- Build and develop relationships with communication representatives from partners and (potential) stakeholders in order to broaden the canals of communications and build a long-lasting relationship for the EU TalentOn.

What have we got to offer you?

- A vibrant, inspiring work environment, with direct interaction with science & society.
- Room for initiative and independence within a small and energetic **organization**.
- A temporary contract or freelance initially until July 2022, with the possibility of an extension until October 2022.
- Flexible workplace in Leiden and the surrounding area, with the possibility to work online from home.
- Salary compensation based on industry standards.
- You'll work closely with the project managers of EUCYS, EU TalentOn and with our Leiden2022 team, including the Leiden2022 editorial team, to help communicate both events in light of Leiden European City of Science.
- This is a full-time position of 36 hours with regular work hours Monday-Friday, 9 a.m. to 6 p.m. ET. Candidates who are interested in part of the position (communication of just one of the events –EUCYS or EU TalentOn- are also welcome to respond.
- We are also open to colleagues from outside of the Netherlands that want to work abroad.

Procedure

If you think this is you, please send your resume accompanied by a motivational letter to info@leiden2022.nl. The deadline for applications is 19 May 2022.

For more information, please contact Marjo Buijs, m.buijs@leiden2022.nl.

The Leiden European City of Science 2022 Foundation strives for a balanced reflection of society in the composition of its board and organization.

www.leiden2022.nl